

LAKE TEKAPO PROMOTIONS & BUSINESS ASSN INC.
Meeting held 2nd May 2023 at Lake Tekapo School

Present: Hollie Woodhouse, Emily Murray, Alex Gualter, Sharron Binns, Prue Blake

Apologies: Julie McDonald, Jen Koberstein, Tarn Izard, AnnMaree Grant

Matters Arising from the previous minutes:

- Marg Munro has taken up role as chair of MTIA
- Hollie has designed and will order the pull up sign board, quote has been approved
- Events...
 - Alex - walking festival - in conceptual thought stage
 - Ems - Music in Mountains - not this year, big music event in Twizel at New Year
 - Hollie & Prue - photography & Sculpture, slow process
 - Elec bike festival - no further discussion at this stage

Inwards Correspondence:

- William Beauchamp re assistance / input for markets. Sent photos which I have asked if we can use in newsletter, will go in newsletter this week.
- Casey Pridham - please include Mackenzie Helicopters in the out of town circle / arrow
- Te Manahuna update - include in newsletter
- Tourism update - do we include it in newsletter? - no we don't include these. Will get sporadic targeted updates from Lydia.

Outwards Correspondence:

- Responses to William, Casey and query re invoicing - all positive.

Financial Report

Profit and Loss

Tekapo Promotions and Business Association Inc.
For the month ended 30 April 2023

APR 2023

Trading Income

Interest Income	11.50
Sales of maps	135.32
Subs / Membership fees	6,510.00
Total Trading Income	6,656.82

Gross Profit

6,656.82

Operating Expenses

Consulting & Accounting	72.10
Total Operating Expenses	72.10

Net Profit

6,584.72

Balance Sheet

Tekapo Promotions and Business Association Inc. As at 30 April 2023

30 APR 2023

Assets

Bank

Tekapo Promotion & Business Ass	18,058.61
TPBA - Savings	2,839.63
Total Bank	20,898.24

Current Assets

Accounts Receivable	3,340.00
Total Current Assets	3,340.00

Total Assets

24,238.24

Liabilities

Current Liabilities

Funds held on account for fete	4,688.00
Rounding	5.45
Total Current Liabilities	4,693.45

Total Liabilities

4,693.45

Net Assets

19,544.79

Equity

Current Year Earnings	6,584.72
Retained Earnings	12,960.07
Total Equity	19,544.79

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- Maps expenditure substantially more than income in year to 31 March 2023. Need to complete year end financials.

General Business:

- March analytics - up 11%
- E-newsletters open rate 71%
- Map updates and map for town board - Due date on invoices is 20 May. Need to ensure all have paid and then maps will be completed and set out to be checked - aim to have printed by end of May.
- Newsletter - Pink Ribbon date and info
 - Penny W wellness retreats and events
 - Wed market photos

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- Discussion re William Beauchamp - will create a form for funding applications on our website. Prue will send a response to William to discuss him putting together a business plan for markets. Set this up as a standard for all proposals. Good ideas to assist individuals / groups in planning and funding requests.
- Tekapo Wellness Festival, Penny Wilson. Committee agree it's a grand idea and would fully support. Will have the form on our website for budget etc.
- AGM date - Tuesday 19th September at school
- Wanaka busker - AM. Next meeting
- Wanaka board - AM. Next meeting
- Matariki - what is being done? Have we heard from Lydia? I see New Plymouth has a big event organised Hollie will email Lydia to see what is happening!
- Sculpture & Photography - Hollie and Prue will progress with funding applications to Genesis and creative communities
- Contact Roundhill and Mt Dobson re their early season tickets and promote in the newsletter.
- Wicked Rogaines holding Australasian Rogaining Champs at Glenmore
- Alex spoke to TLV & happy for Alex and Tarn to plant and get rid of plastic flowers.

Comm Board - Sharron

Homing Beacon Trust - do we want to get involved? Maintain awareness of what is happening.

Comm board also not really getting involved

Finally had western car parking signage redone. MDC need to schedule in repainting.

MDC have put in funding for playground by holiday park and big budget allocated to main playground.

Comm Board want to get an overall landscape plan for the village including corner of Hamilton Drive and highway.

What has been done so far is a maintenance plan.

Next meeting:

Meeting closed: 6.50pm

Signed: Prue Blake, Chairwoman

Signed: Hollie Woodhouse, vice Chairwoman